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INFORMATION POLICY AS A NEW POLICY AREA IN FINLAND

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4.12.2019



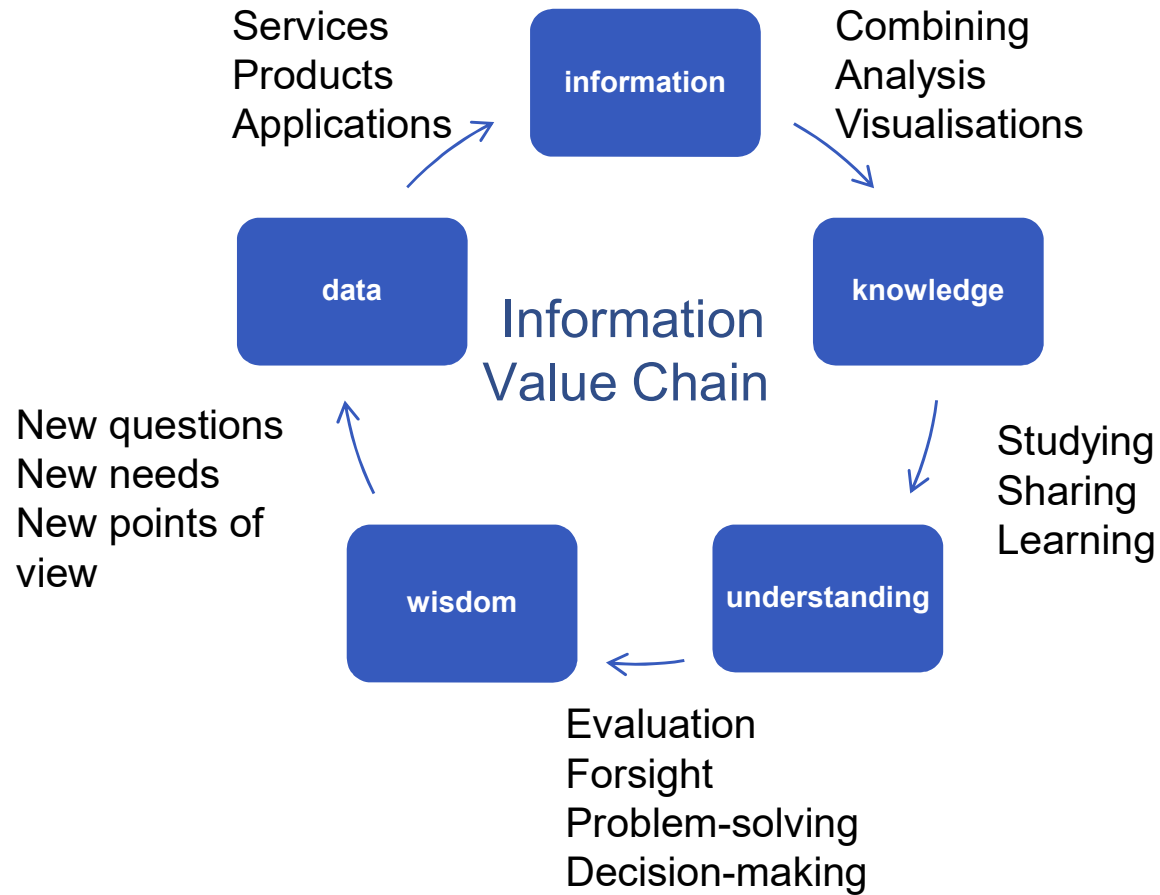
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Data is not a new oil!





From Data to Knowledge – More Value for Data





Dimensions of information policy

WELL-BEING

COMPETITIVENESS

SECURITY

INFORMATION POLICY

Artificial Intelligence Information Data Ethics

Know-how Economy

Digital Security

CITIZEN

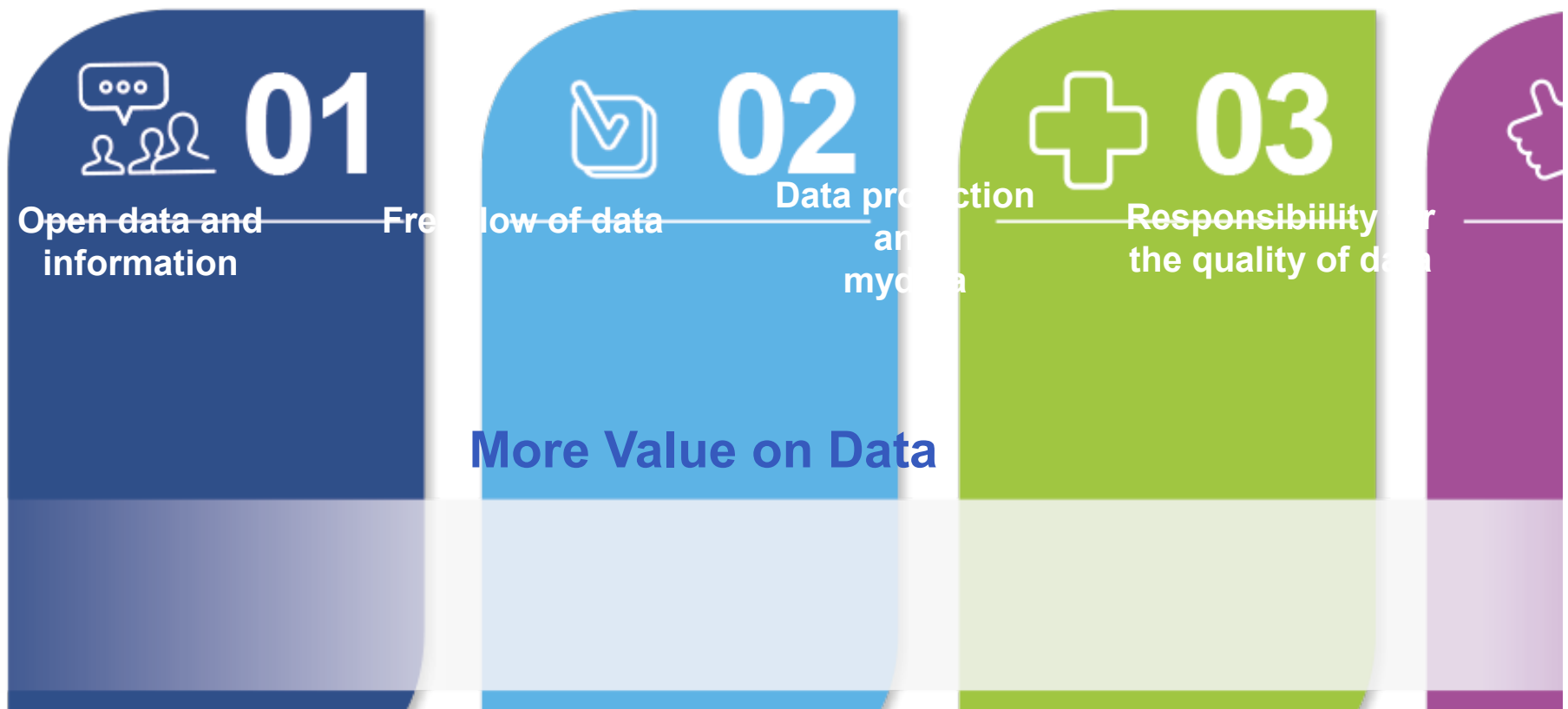
PUBLIC ADMINISTRATION

COMPANY

Information policy

Policy actions geared towards contributing to good management and effective use of information can be characterised as information policy. Information policy is devised to promote collecting, opening, combining, sharing and storing data, as well as strengthening data protection and information security.

Areas of the information policy framework





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What we know about the future?

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One month to 2020s

- **IT:** AI, blockchain, information, IOT, human centric
- **GOV:** AI, information driven, human centric
- **Outlook for the future:** less than 5 years



Policy making is one tool to build horizontal cooperation

Data don't follow the borders. Data flows go between public and private sector. We are in the same data spaces. Public sector is needed to build trust.

Data is more and more global. Amount of data is incredible.



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Government report to the parliament 2018-2019

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Seuraa

Suomen on oltava edelläkävijä tekoälyn soveltamisessa. #tekoäly liittyy jatkossa kaikkiin palveluihin ja työtehtäviin. Lainsäädännölliset ja eettiset kysymykset nousevat esille. Tämän vuoksi hallitus päätti tuoda syksyllä selonteon tekoälystä ja tietopolitiikasta eduskunnalle.

9.57 - 29. tammik. 2018

117 uudelleentwiittausta 574 tykkäystä



43 117 574

“Finland must be a frontrunner in the application of AI. #tekoäly will in future take you to all services and assignments. Legislative and ethical questions arise. This is why the Government decided to submit a report to Parliament in the Autumn on AI and information policy.”



“Ethical information policy in the age of artificial intelligence” government report – background

Report: “Finland needs information policy” (**Nov 2017**)

MoF Kauhanen-Simanainen ja Rissanen (MoF Publications 39/2017)

Government whole day strategy session **29.1.2018.**

Ad hoc ministerial steering group (9 ministers) and preparation group of representatives from all ministries (13).

Open networked preparation. App. 200 people involved.

Public hearing ended at 31.10.2018

Most comments very supportive. Finland needs information policy and this report is greeted.

All comments evaluated in the co-work session of 8 ministries.



Planned to have report accepted in the government session at 5.12.2018 and give to the parliament. Respond from parliament **14.3.2019.**



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Thank you!

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