



Data Policy for Open Science

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e-Infrastructure Reflection Group Riga, Latvia 3 June 2015



The first purpose of data policy should be to serve the objectives of the organization that sponsored the data collection.

Research Data Alliance



Vision

Researchers and innovators openly share data across technologies, disciplines, and countries to address the grand challenges of society.

Data policy should minimally address...



- 1. Data sharing and access requirements
- 2. Data **preservation and stewardship** requirements *and roles* (potentially including standards, documentation, protocols, etc.)
- 3. All the issues listed under data **security** (privacy, protection, legal issues, confidentiality, IPR, ownership), as necessary for the nature and objectives of the data.

... and encourage and reinforce appropriate norms of scientific behavior around data creation and use.



Preservation and Access Two Peas in a Pod



- Scientific Data Stewardship:
 - "preservation and responsive supply of reliable and comprehensive data, products, and information for use in building new knowledge to..."
 - USGCRP, 1998
 - "the long-term preservation of the scientific integrity, monitoring and improving the quality, and the extraction of further knowledge from the data"
 - H. Diamond et al., NOAA/NESDIS, 2003
 - "Data stewardship encompasses all activities that preserve and improve the information content, accessibility, and usability of data and metadata."
 - National Academy of Sciences, 2007



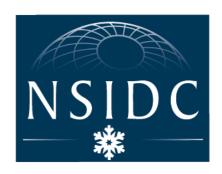
Access. What is it?



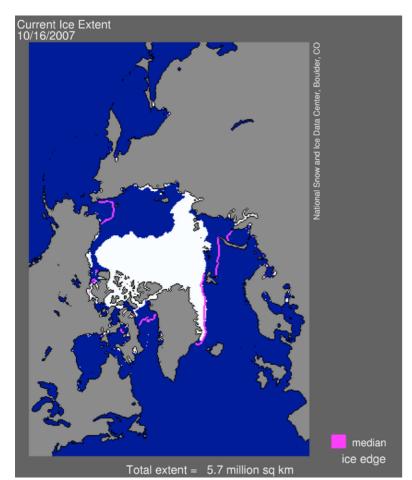
- Preservation requirements are well defined in the Open Archive Information System (OAIS) Reference Model, but
- No similar model for access requirements
- Not even a common definition of "access" and what restricts it
- Unique access requirements for
 - bio-medical, social science, humanities data
 - non-digital collections (physical samples, specimens, historical collections, etc.)
 - more...



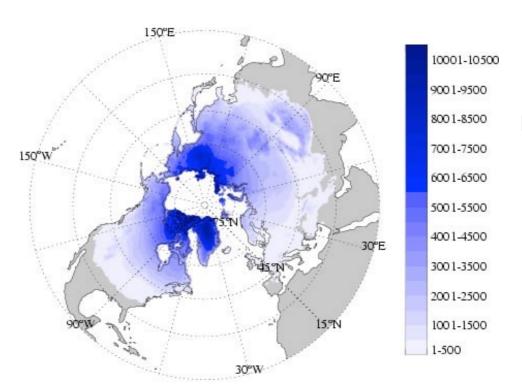
What are the Data



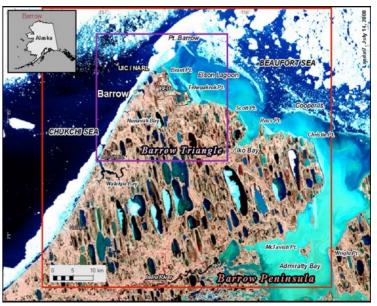
- National Science Board 2005:
 - Reference collections
 - Community or Resource collections
 - Research collections



Fetterer and Knowles. 2004. Sea Ice Index. nsidc.org/data/seaice_index/

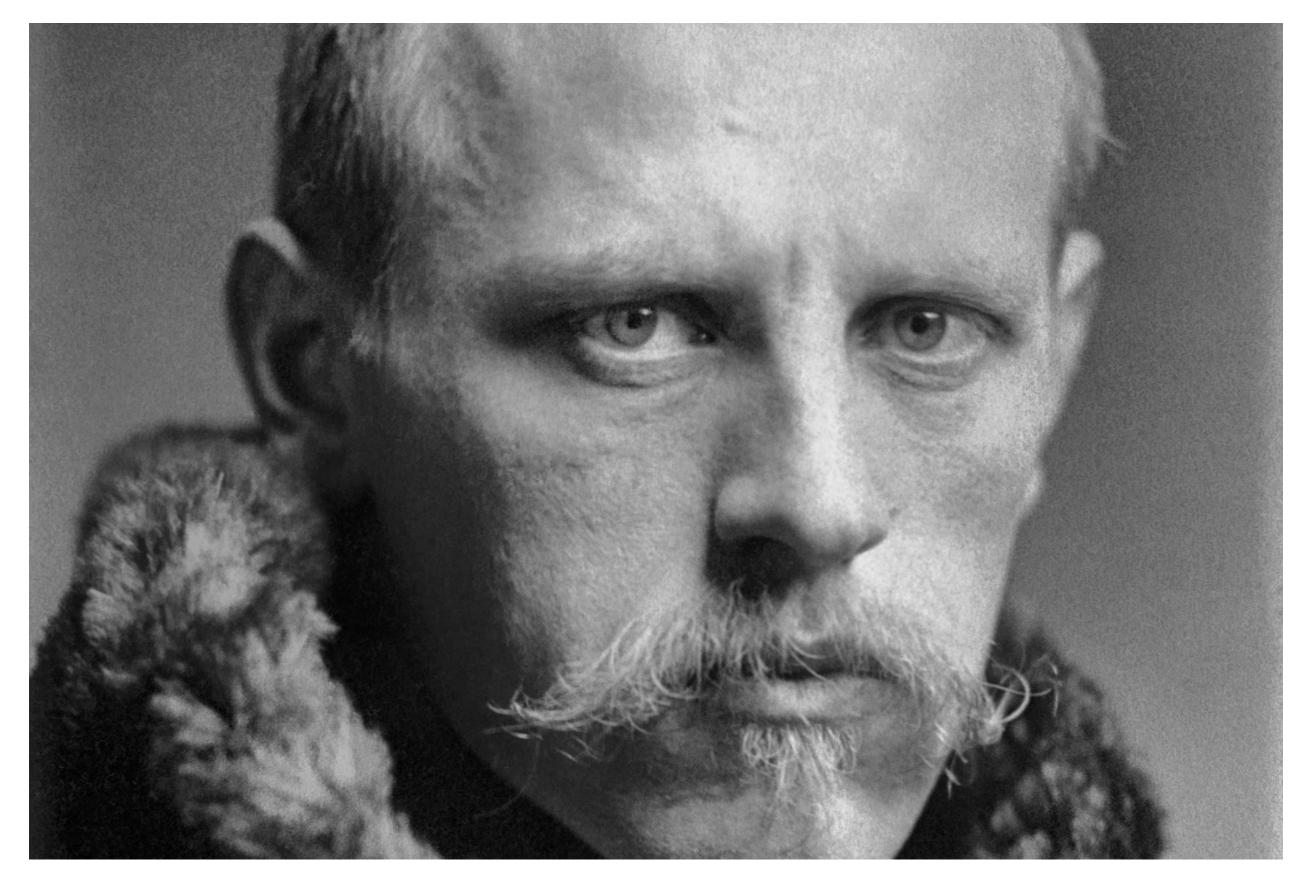


Zhang, T. et al. 2005. Northern Hemisphere EASE-Grid Annual Freezing and Thawing Indices, 1901 - 2002. nsidc.org/data/ggd649.html



Manley, W. F. et al. 2005.
Reduced-Resolution Radar
Imagery, Digital Elevation
Models, and Related GIS
Layers for Barrow, Alaska, USA.
nsidc.org/data/arcss303.html



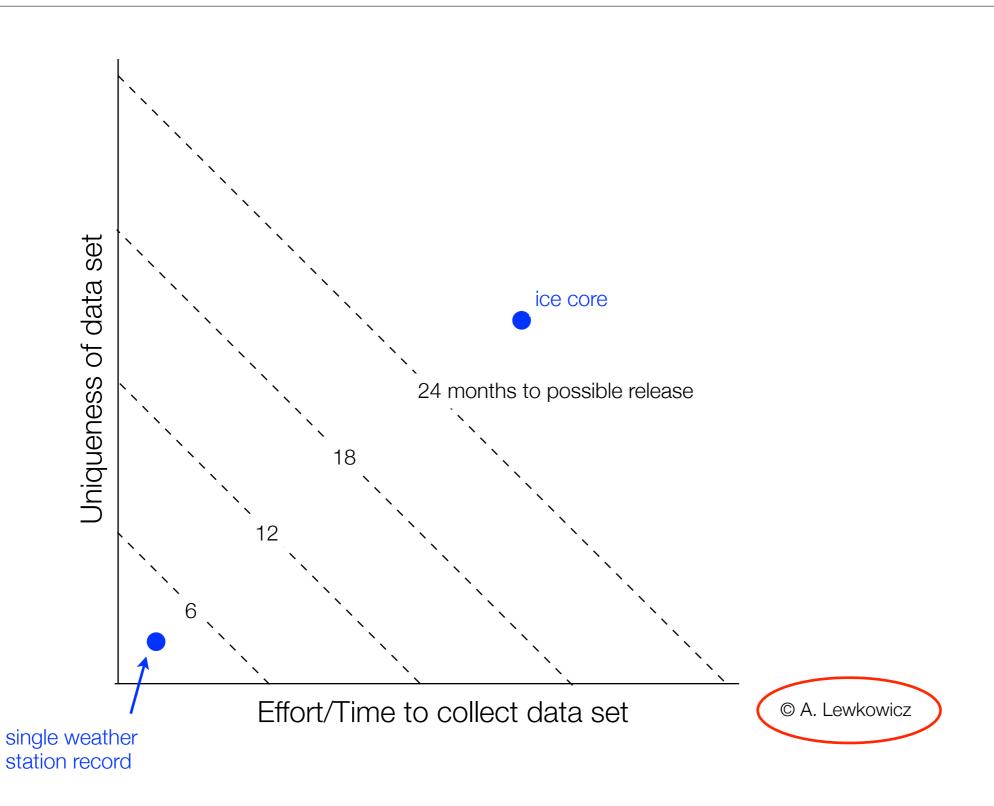




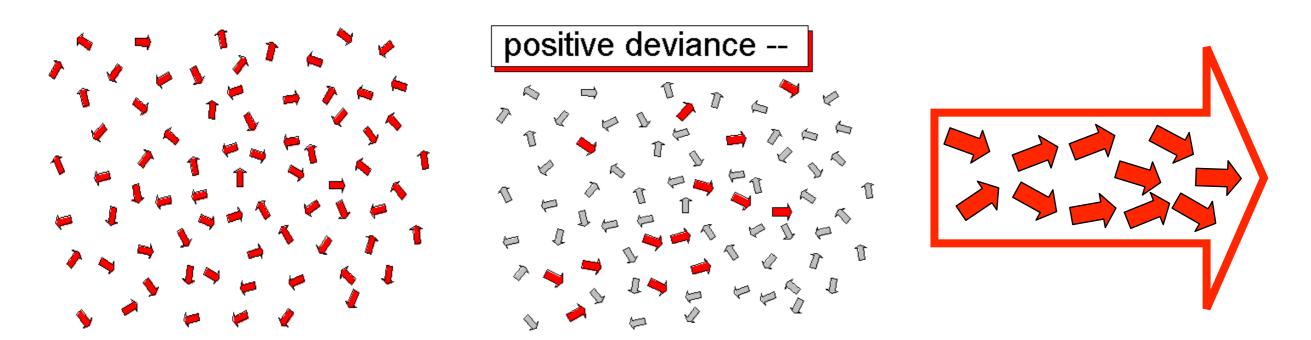




A model for data release



Leadership Model: Positive Deviance



Positive deviance says that if you want to create change, you must scale it down to the lowest level of granularity and look for people within the social system who are already manifesting the desired future state. Take only the arrows that are already pointing toward the way you want to go, and ignore the others. Identify and differentiate those people who are headed in the right direction. Give them visibility and resources. Bring them together. Aggregate them. *Barbara Waugh*

What works



- Clear, open policy with timelines and backed up by active and engaged program managers.
- A ready, easy, and funded mechanism for data deposit.
- "Data Wranglers"—professional data managers responsible for identifying data for an archive and then encouraging and assisting data providers to publish their data.
- "Naming and shaming." When there is public indication of who is sharing data and who
 is not, some people are quick to respond.
- Demonstrated value of data repositories. A clear, obvious value to the submitter for making their data available.
- Providing information to data providers about how their data are being used and by whom.
- Fair and formal credit and attribution to data providers. It is unclear how great an incentive attribution is, but if credit is not provided, it will dissuade many from contributing their data.



What needs work



- Harmonization of policy around the principles of open access and ethical use.
- Policy clarification of stewardship and "ownership" roles.
- Social science research on incentives for sharing and related issues of trust and scientific identity..
- Formal, recognized graduate and training programs in informatics and scientific data stewardship.
- Basic training on data management as a routine, required component of the graduate-level science curriculum.
- Identifying and recognizing appropriate credit mechanisms for appropriate work.
- Lowering the technical, social, and legal barriers to sharing

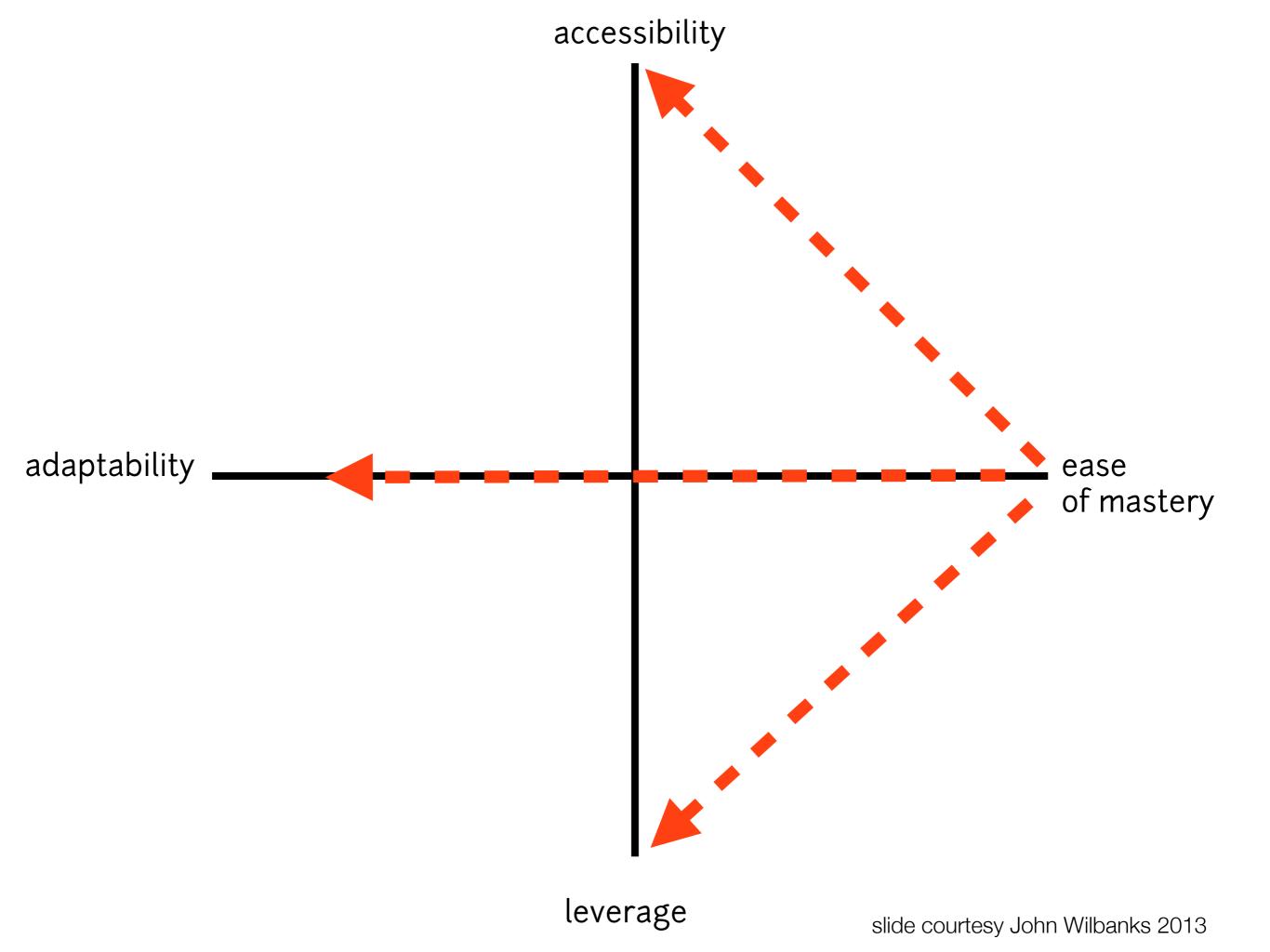


The generative value of data



- Generative value per Jonathan Zittrain (2008) as interpreted and extended to data by John Wilbanks:
 - "the capacity to produce unanticipated change through unfiltered contributions from broad and varied audiences." —J. Zittrain
- Data become more generative by being more adaptable, more easily mastered, more accessible, and more connected and influential.
- Not net present value but net potential value.





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Mission

RDA builds the **social and technical bridges** that enable open sharing of data.

"Create - Adopt - Use"







Sustainable Economics



Systems Interoperability



Adopted Community
Practice





Common Types, Standards, Metadata



Training, Education, Workforce

Traffic Image: Mike Gonzalez

RDA as a Policy Test Bed



- RDA is not a policy organisation, but it can help implement policy
 - Evolving data management plans to ongoing planning
 - Defining "register your data"
 - Answering the question of which metadata standard to use
 - Clarifying what is a certified repository
 - Sorting out the roles of institutional and domain repositories
 - Ensuring workflows are consistent across systems
 - Figuring out middleware/brokering governance models and interconnection between registries
 - Facilitating shared terminologies (e.g. biodiversity)
 - ...



Summary suggestions



- Mind your preservation and access—your stewardship
- Clarify and credit roles
- Promote and empower the champions—those who add generative value.
- Look for consensus and emergent norms from the data science community
- Iterate

